



Application to Sponsor a Community Fundraiser

to benefit

Ronald McDonald House of Akron
141 West State Street Akron, Ohio 44302
Phone: (330)253-5400
www.rmhakron.org

This form must be submitted and approved prior to printing or promoting a community fundraiser or sales promotion that benefits Ronald McDonald House of Akron (RMHA).

I. General Information

Date of Application ____/____/____

Contact Person _____

Name of Sponsoring Organization _____

Address _____

City, State, Zip _____

Phone (____) _____ FAX(____) _____ Email _____

II. Event Information

Name of Event _____ Date of Event ____/____/____

Description of Event _____

Location _____

Will you need RMHC to provide volunteers for the event? Yes No

How many volunteers will be needed? _____

Is it necessary to have an RMHA staff representative at your event? Yes No

III. Logo and Trademark Rules

The display and use of the RMHA logo is subject to rules and regulations. All copy and promotional materials must be submitted to Ronald McDonald House of Akron for approval prior to printing and distribution.

Will RMHA logo be used? Yes No

IV. Promotion of Event

How will the event be promoted?

Newspaper TV advertisements Local News Social Media Radio

Other (please list) _____

*RMHA does not promote events conducted by sponsoring organizations unless otherwise agreed upon by RMHA staff. The agreed upon event promotion will be listed in detail upon approval. RMHA does not provide mailing or contact list information to sponsoring organizations. **RMHA will not secure media opportunities via television, newspaper, or other media sources to promote the sponsoring organizations event/fundraiser. It is the responsibility of the sponsoring organization to promote the event.***

V. Follow-Up

RMHA must receive payment of proceeds **within 30 days of the event**. RMHA will be provided a financial accounting of the event if it is requested.

VI. Insurance and Liability

The sponsoring organization will conduct the event for the benefit of RMHA in accordance with the provisions of this proposal. **Sponsor agrees to obtain any necessary licenses, insurance and/or permits and conduct the event in conformance with applicable laws, rules, regulations, and ordinances.**

RMHA is not liable to any person, group or entity for any fees, costs, or payments of any kind in connection with or as a result of the proposed event. Sponsor agrees to indemnify and hold RMHA and its respective trustees, members, employees, volunteers, and agents harmless against any and all claims, liabilities, judgments, penalties, settlements, losses, damages, and expenses, including court costs and reasonable attorney's fees, incurred or suffered by any person, group or entity in connection with or as a result of the event/promotion.

VII. Acceptance

My signature below indicates that I have accurately represented the event being planned and that I will abide by Ronald McDonald House of Akron's expectations expressed in this document.

Sponsoring Organization_____

Organization Representative Signature_____

Printed Name_____

Date ____/____/____