

# Third Party Fundraiser Application

*This form must be submitted and approved prior to advertising an event that benefits Ronald McDonald House of Akron.*



## General Information

Date of Application:
Contact Person:
Name of Sponsoring Organization:
Address:
Phone:
Email:

## Event Information:

Event Name:
Event Date:
Location:
Description:
Will event benefit other organizations? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, what other organizations?
Net Fundraising Goal: % of revenue to be donated to RMH Akron:
Funds will be generated from following (check all that apply): <input type="checkbox"/> Admission/Tickets <input type="checkbox"/> Auctions <input type="checkbox"/> Merchandise Sales <input type="checkbox"/> Raffle <input type="checkbox"/> Donations <input type="checkbox"/> Other (please specify):

## Logo and Trademark Rules:

Ronald McDonald House Akron requires all event materials that include the RMHA name and/or logo to be reviewed and approved before production and distribution. The display and use of the Ronald McDonald House Akron name and/or logo is subject to rules and regulations. Any

Will the Ronald McDonald House logo be used?
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## Promotion of Event:

It is the sole responsibility of sponsoring organization to promote the event. RMHA does not promote events conducted by sponsoring organizations unless otherwise agreed upon by RMHA staff.

How will the event be promoted?

**Sponsorship, In-Kind and Contributions:**

Sponsoring organization agrees to coordinate and request permission from Ronald McDonald House Akron **before** soliciting any individuals, organizations, foundations or businesses.

What individuals, organizations, foundations or businesses will be approached for underwriting, sponsoring, in-kind giving or other contributions?

**Terms and Conditions:**

**Donations:** RMHA must receive payment of proceeds within 30 days of the event. RMHA will be provided a financial accounting of the event if it is requested.

**Insurance and Liability:** The sponsoring organization will conduct the event for the benefit of RMHA in accordance with the provisions of this proposal. Sponsor agrees to obtain any necessary licenses, insurance and/or permits and conduct the event in conformance with applicable laws, rules, regulations, and ordinances. RMHA is not liable to any person, group or entity for any fees, costs, or payments of any kind in connection with, or as a result of, the proposed event. Sponsor agrees to indemnify and hold RMHA and its respective trustees, members, employees, volunteers, and agents harmless against any and all claims, liabilities, judgments, penalties, settlements, losses, damages, and expenses, including court costs and reasonable attorney's fees, incurred or suffered by any person, group or entity in connection with or as a result of the event/promotion.

**Acceptance:** I have read, understand and agree to the Ronald McDonald House Akron's Policies and Guidelines for Third Party Fundraising.

I agree

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Event Sponsor Signature

Date

**Thank you for supporting Ronald McDonald House Akron.**

Questions? Please contact Jennifer Knechtel, Special Events Manager, at 330-253-5400 ext. 1108 or [jenniferk@rmhakron.org](mailto:jenniferk@rmhakron.org).

